

Be a Franklin County Agricultural Fair Sponsor! September 13-16, 2017

The fun, open atmosphere of a community-driven agricultural fair offers businesses like yours a chance to creatively market and promote your products and/or services, engage consumers, generate leads, make sales and build a positive community image throughout Franklin County and the region. Our Ribbon Sponsorship Program offers many ways to support the fair while promoting your business/organization. Contributions are tax deductible for businesses and individuals!



Reach diverse audiences and gain unparalleled exposure. Be a fair sponsor!

Blue Ribbon/Presenting – \$5,000 or more

- Logo on all event printed materials
- Co-op advertising opportunity and mention on broadcast advertisements
- Prominent logo, business description and link on website sponsor page
- Logo on fairgrounds map and website map page
- Prominent logo placement on event banner at the fairgrounds entrance and exit
- Sponsorship acknowledgement throughout the 4-day event
- Admission passes (10)
- VIP parking passes (5)
- Participation in competition judging
- First choice product display space

Red Ribbon/Attraction – \$2,500 or more

- Co-op advertising opportunity and mention on broadcast advertisements
- Prominent logo at sponsored attraction location
- Logo, business description and link on website sponsor page
- Logo on fairgrounds map and website map page
- Logo on printed promotional materials
- Admission passes (8)
- VIP parking passes (4)
- Product display space

Yellow Ribbon/Competition – \$1,000 or more

- Logo on competition signage
- Logo and link on website sponsor page
- Logo on printed promotional material
- Admission passes (6)
- Product display space

White Ribbon/Supporter – \$500 or more

- Business name and link on website sponsor page
- Business name on printed promotional material
- Admission passes (4)

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Franklin County Division of Tourism & Film | 1255 Franklin Street, Suite 112 | Rocky Mount, VA 24151
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Franklin County Agricultural Fair

Sponsorship Agreement

THIS SPONSORSHIP AGREEMENT is made and entered into this _____ day of _____ by and between FRANKLIN COUNTY DIVISION OF TOURISM & FILM and _____

It identifies sponsorship terms for the 2017 Franklin County Agricultural Fair.

Sponsorship Level: _____

Cost: \$ _____

TERMS:

Sponsorship agreements due no later than July 21, 2017. An invoice will be provided. Full sponsorship amount due by August 31, 2017.

Sponsor Representative

Date _____

Franklin County Division of Tourism & Film

Date _____

SPONSOR CONTACT INFORMATION:

Telephone _____

E-mail _____

Mailing Address _____

Website: _____

Social Media URL: _____

NOTES: