

## Be a Franklin County Agricultural Fair Sponsor!

September 12-15, 2018

The fun, open atmosphere of a community-driven agricultural fair offers businesses like yours a chance to creatively market and promote your products and/or services, engage consumers, generate leads, make sales and build a positive community image throughout Franklin County and the region. Our Ribbon Sponsorship Program offers many ways to support the fair while promoting your business/organization. Contributions are tax deductible for businesses and individuals!



Reach diverse audiences and gain unparalleled exposure.

### Blue Ribbon/Presenting – \$5,000 or more

- Logo on all event printed materials
- Mention on broadcast advertisements
- Prominent logo, business name, telephone #, and link on website sponsors page
- Logo on fairgrounds map and website map page
- Prominent logo placement on corporate sponsors banner
- Sponsorship acknowledgement throughout the 4-day event
- VIP Admission & Ride Wristbands (8)
- VIP parking passes (6)
- Sponsor admission passes (6)
- Participation in competition judging
- First choice product display space

### Red Ribbon/Attraction – \$2,500 or more

- Mention on broadcast advertisements
- Prominent logo at sponsored attraction location
- Logo, business name, telephone #, and link on website sponsors page
- Logo on fairgrounds map and website map page
- Logo placement on corporate sponsors banner
- Logo on printed promotional materials
- VIP Admission & Ride Wristbands (6)
- VIP parking passes (4)
- Sponsor admission passes (4)
- Product display space

### Yellow Ribbon/Competition – \$1,000 or more

- Logo on competition signage
- Logo, business name, and link on website sponsors page
- Logo placement on sponsors banner
- Logo on printed promotional material
- VIP Admission & Ride Wristbands (4)
- Sponsor admission passes (4)
- Product display space\*

### White Ribbon/Supporter – \$500 or more

- Business name & link on website sponsors page
- Business name on sponsors banner
- Business name on printed promotional material
- Sponsor admission passes (3)

\* Minimum Yellow Ribbon Sponsorship is required for displays larger than 10x10.



## Franklin County Agricultural Fair Sponsorship Agreement

THIS SPONSORSHIP AGREEMENT is made and entered into this \_\_\_\_\_ day of \_\_\_\_\_, 2018,  
by and between FRANKLIN COUNTY OFFICE OF ECONOMIC DEVELOPMENT and  
\_\_\_\_\_. It identifies sponsorship level  
and terms for the 2018 Franklin County Agricultural Fair.

Sponsorship Level: \_\_\_\_\_ Cost: \$ \_\_\_\_\_

### TERMS:

Sponsorship agreements due no later than June 30, 2018. An invoice will be provided upon request.  
Full sponsorship amount due by July 31, 2018.

### SPONSOR CONTACT INFORMATION:

Sponsor Name: \_\_\_\_\_

Name of Representative: \_\_\_\_\_ Email: \_\_\_\_\_

Mailing Address for Sponsor: \_\_\_\_\_

Tel: \_\_\_\_\_ Website URL: \_\_\_\_\_

Social Media username(s) \_\_\_\_\_

Signature of Sponsor Representative: \_\_\_\_\_

Signature of Fair Representative: \_\_\_\_\_

### NOTES: