

Be a Franklin County Agricultural Fair Sponsor!

August 14-17, 2024

The fun, open atmosphere of a community-driven agricultural fair offers businesses like yours a chance to creatively market and promote your products and/or services, engage consumers, generate leads, make sales, and build a positive community image throughout Franklin County and the region. Our Ribbon Sponsorship Program offers many ways to support the fair while promoting your business/organization. Contributions are tax deductible for businesses and individuals!



Reach diverse audiences and gain unparalleled exposure.

Music Stage Sponsor - \$8,000

- "The "Your Business Name" Stage"
- Logo on all event printed materials
- Mention on broadcast advertisements
- Prominent logo and link on website sponsors page
- Logo on fairgrounds map and website fair map
- Prominent logo placement on fair sponsors banner
- Sponsorship acknowledgement throughout the 4-day event
- Free Admission & Ride Wristbands (12)
- VIP parking passes (8)
- Second choice product display space

"Night at the Fair" Sponsor (Limited to 4) - \$7,000

- The "Your Business Name" Night at the Fair
- Logo on all event printed materials
- Mention on broadcast advertisements
- Prominent logo and link on website sponsors page
- Logo on fairgrounds map and website fair map
- Prominent logo placement on fair sponsors banner
- Sponsorship acknowledgement throughout the 4-day event
- Free Admission & Ride Wristbands (12)
- VIP parking passes (8)

Blue Ribbon – \$4,000

- Logo on all event printed materials.
- Mention on broadcast advertisements
- **Prominent logo at sponsored solo entertainment location.**
- Prominent logo and link on website sponsor's page
- Logo on fairgrounds map and website fair map
- Prominent logo placement on fair sponsors banner
- Sponsorship acknowledgement throughout the 4-day event
- Free Admission & Ride Wristbands (8)
- VIP parking passes (4)
- Product display space at the fair

Red Ribbon – \$2,000

- Mention on broadcast advertisements
- Logo on fairgrounds map and website fair map
- Logo and link on website sponsors page
- Logo placement on fair sponsorship banner
- Logo on printed promotional materials
- Free Admission & Ride Wristbands (6)
- VIP parking passes (3)
- Product display space at the fair – 20' x 20' Space

Yellow Ribbon– \$1,000

- Logo and link on website sponsor's page
- Logo placement on fair sponsorship banner
- Logo on printed promotional material
- Free Admission & Ride Wristbands (4)
- VIP Parking passes (2)
- Product display space at the fair - 20'x20' Space

White Ribbon– \$500

- Logo and link on website sponsor's page
- Business logo on fair sponsorship banner
- Logo on printed promotional material.
- Free Admission & Ride Wristbands (4)
- VIP Parking passes (2)
- Product display space at the fair – 10'x10' Space

Fair Supporter– \$100

- Business Name and Link on website sponsor's page
- Business name on fair sponsorship banner

In-Kind Supporters – Available for all Sponsor Tiers with Matching In-Kind Donation



Franklin County Agricultural Fair Sponsorship Agreement

THIS SPONSORSHIP AGREEMENT is made and entered into this _____ day of _____, 2024,
by and between FRANKLIN COUNTY AGRICULTURAL FAIR and
_____. It identifies sponsorship level
and terms for the 2023 Franklin County Agricultural Fair.

Sponsorship Level: _____ Cost: \$ _____

TERMS:

Sponsorship agreements due no later than June 1, 2024. An invoice will be provided upon request.
Full sponsorship amounts due by June 30, 2024.

SPONSOR CONTACT INFORMATION:

Sponsor Name: _____

Name of Representative: _____ Email: _____

Mailing Address for Sponsor: _____

Tel: _____ Website URL: _____

Social Media username(s) _____

Signature of Sponsor Representative: _____

Signature of Fair Representative: _____

NOTES: